



## Madison J. Russo-Bradley

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### Education

#### James Madison University

*Fall 2015 - Spring 2019*

B.B.A., School of Media Arts and Design  
Interactive Design Concentration  
Educational Media Minor  
Dean's List, Spring and Fall 2017  
Overall GPA: 3.25

#### Semester Abroad in London

*Spring 2019*

Media and Communication Studies

- Obtaining self-confidence, while being able to learn from people with differing value systems.
- Taking personal risks and acting independently.
- Developing an understanding of global issues in British media and communications.

### Relevant Coursework

#### Interactive Design for the Web

*Fall 2017*

- Constructing hands-on interactive design webpages and emails with HTML and CSS.
- Gaining an understanding of how interactive web environments are configured, developed, and maintained.

#### Foundations of Visual Design

*Summer 2017*

- Creating compelling forms of visual design in Photoshop, Illustrator, and InDesign.
- Understanding the specifics of designing for the web, print, and other media outlets.

### Experience

#### Interactive Design Intern

*Spring 2018*

*MVF Global, London, UK*

- Assisting UX Architects solve problems in collaboration with our product teams.
- Conducting data analyses research in order to build better sites and products.
- Working on wireframes and prototypes on multiple media development applications.
- Working in a real tech team environment with some of the best talent in London.

#### Digital Marketing Coordinator

*Summer 2017*

*Ledden & Bradley Dental, Wilmington, DE*

- Helping to implement and maintain online marketing strategies through the companies Facebook, website, and other social sites.
- Working alongside the business' marketing agent to maintain the company's platforms on various social networking sites.

### Skills

- Intermediate skillset with Photoshop, Illustrator, and InDesign.
- Proficient in social media platforms and technologies.
- Fluent in Microsoft Office Suite (PowerPoint, Word, Excel).
- Valuable experience with WordPress, Google Analytics, Sketch, and Axure.
- Excellent written communication and interpersonal skills.
- Team building skills through experience in work and in the classroom.